



The New World Order and the Future of Recovered Paper

Thursday, October 11, 2007

5:00–7:00pm

The Samoa Recycling Facility

Directions: Take Samoa Blvd. (Route 255) south to Samoa. Continue through controlled intersection and on to the Samoa peninsula- this becomes New Navy Base Rd. Take second left, just before the Pulp Mill, onto TCF lane. Then at the T-intersection turn left onto Vance Ave. The Samoa Recycling Facility is the large green building.

Three billion new capitalists from historically socialist nations in Asia and Europe have been added to the capitalistic world during the last 15 years. These new capitalists are the essence of the paper demand and paper recovery story. As these populations modernize, they are increasing their consumption of natural resources and recyclable commodities. Global paper consumption is forecasted to grow 50% by 2015.

Pete Grogan, Manager of Market Development for Weyerhaeuser, estimates over 20% of this new demand can be met by recovering recyclable paper in the U.S. The HSU Office for Economic & Community Development and the Arcata Community Recycling Center are pleased to bring Pete Grogan to discuss the nature of this world-wide growth of the paper industry, and how companies on the North Coast can participate. The recipient of the Lifetime Achievement Award from the National Recycling Coalition, Grogan has spoken at environmental conferences from the White House to the Earth Summit. He is the former president of Eco-Cycle Inc., and is responsible for developing supply and markets for recovered paper domestically and internationally at Weyerhaeuser. Please join us for an engaging evening and learn about the opportunities for Humboldt County businesses in the global future of recycled paper.

For more information, see:

www.humboldt.edu/econdev/nwo

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